



<https://harleysltd.com/job/assistant-product-manager/>

Assistant Product Manager – Getz Pharma

Description

Harley's Ltd is looking for an Assistant Product Manager with a minimum of 2 – 3 years of experience in development of products and market penetration, identifying market potential/share, conducting market research and communicate designed strategies to FF with applicable implementation procedure to work for Getz Pharma line, Pharmaceutical Business Unit. The role shall be based in Nairobi, with occasional field activities and reporting to the Marketing Excellence Manager of the Marketing Division.

Why Join Us

- **Impactful Work:** Join a vibrant work environment which promotes innovation, collaboration, and professional growth.
- **Transparent Leadership:** Experience a leadership team that is accessible, transparent, and values employee feedback.
- **Growth Opportunities:** Elevate your career with unparalleled opportunities for professional growth, directly contributing to the evolution of the company.

Key Responsibilities

- **Sales and Marketing Execution:** Implement strategies to promote Getz Pharma products to healthcare professionals through planned sales and marketing activities to achieve objectives.
- **Territory Management:** Develop and execute a sales business plan for assigned territories, ensuring customer visits align with the territory's full potential and approved marketing strategies.
- **Sales Growth and Advocacy:** Drive sales growth, increase market share, and build trust with healthcare professionals while advocating for Getz Pharma products through effective communication and collaboration.
- **Product Knowledge and Compliance:** Maintain in-depth knowledge of the product portfolio, ensure effective interactions with healthcare professionals, and carry out sales and marketing activities in compliance with the Commercial Ethics Code, SOPs, and allocated budget.
- **Stakeholder Collaboration and Task Completion:** Collaborate with internal and external stakeholders, ensure proper budget utilization for maximum ROI, and complete planned activities and tasks as per the line manager's requirements

Qualifications & Experience

- A bachelor's degree in Pharmacy, Biological Sciences or related fields.
- Minimum of 2 – 3 years of experience in product management, sales, or marketing within the pharmaceutical or healthcare industry.
- Experience in launching or managing pharmaceutical products is highly desirable.
- Strong medical, disease and product knowledge.
- Proficiency in market research and data analysis tools (e.g., MS Excel).
- Awareness of trends in the healthcare industry and ability to forecast their impact on product strategy.

Hiring organization

Harley's Limited

Employment Type

Full-time

Job Location

63 Westlands Road, Nairobi, Kenya

Date posted

February 1, 2025

Contacts

Candidates are invited to send their application, bearing the reference 'Ref: HAR/HR/AD/017', along with a detailed CV and copies of reference letters, to the Human Capital Department via e-mail: careers@harleysltd.com

Closing Date: 13th February 2025.

Only the best candidates will be called for an interview.

The Company reserves the right not to make any appointment following this advertisement.